

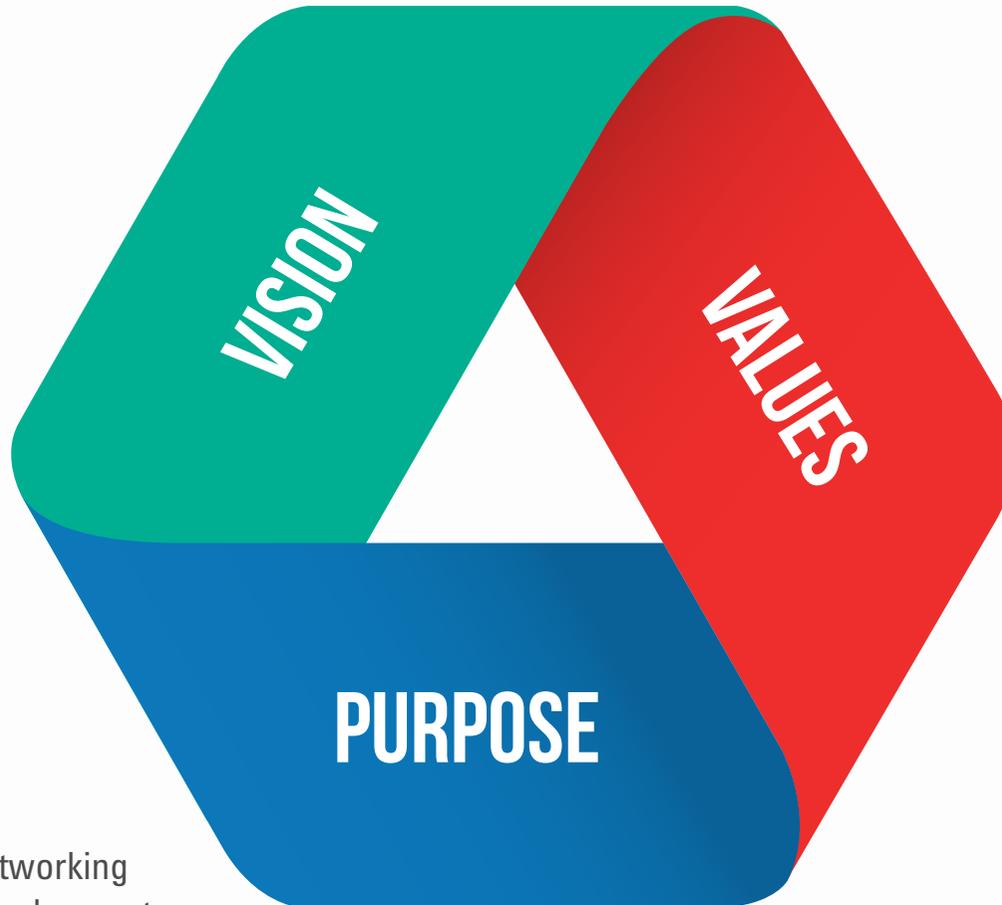
FMANZ'S VISION, PURPOSE & VALUES

VISION

Building futures for the FM profession.

PURPOSE

To be the hub for networking and professional development, and the industry voice for the FM community and the built environment.



VALUES

We embrace the following values, which provide the foundation for our behaviour, decision-making and pursuit of goals:



CONNECT

Bring people together to freely exchange knowledge and ideas.



UNITE

Connect with a common cause and clear purpose.



COLLABORATE

Grow understanding, support, and strength through working closely with partners.



THRIVE

Advance together with purpose and unity to promote and achieve our goals.

FMANZ STRATEGIC PLAN

2020 TO 2025

STRATEGIC OUTCOMES

01 LEADERSHIP

FMANZ is the recognised industry voice and go-to FM organisation.

02 EDUCATION

FMANZ provides high quality, specialised education for the effective development and credibility of the FM profession in NZ.

03 KNOWLEDGE

FMANZ is the hub for FM knowledge sharing.

04 ENGAGEMENT

FMANZ to improve the understanding of the role of FM professionals and their contribution to business productivity.

05 SUSTAINMENT

FMANZ is a financially stable and prudently managed organisation.

STRATEGIC INITIATIVES

We seek to influence related parties, stakeholder groups and government, to secure beneficial change.

Be recognised as the authoritative voice of and for FM in NZ.

Continuously raise the profile and influence of FM.

Lead in partnership with government and organisations connected to the built environment.

FMANZ is appropriately represented in all industry sectors.

Support and empower FMANZ members to be advocates for FM in NZ.

Develop our partnership with the Trans-Tasman Facilities Management Alliance (TTFMA).

The delivery of a suitable FMANZ educational offering is also recognised as being crucial to the future growth of the Association and, by providing a professional and educated membership base, to the achievement of its advocacy objectives.

Provide a range of educational pathways for all categories of FMANZ membership.

Work with educational institutes to support a suite of FM programmes and qualifications.

Provide continuing professional development (CPD) aligned to the competency framework.

Maintain a competency framework for Certified Membership, to guide the CPD programme and professional recognition.

FMANZ conducts, gathers and shares research to gain knowledge to better understand and support our members' needs, professionalism and the delivery of facilities management in New Zealand and globally.

Curate local and international industry knowledge to add value to members.

Maintain and develop industry reference materials, including contracts, templates and benchmarks.

Conduct bi-annual research into the FM Industry (FM census).

Maintain and develop digital platforms to share, inform and connect members.

This includes improving the understanding of FM in the New Zealand context, through active engagement with members, sponsors and key stakeholders.

Recognise and utilise the collective strengths of the membership and sponsor base to support Association growth and success.

Promote understanding of the role, scale and value of FM to key stakeholders as a key enabler to business success.

Utilise market segmentation to leverage marketing and communications.

Promote and add value to the FMANZ annual awards and the annual recipients.

Continuously improve the FM Summit and Expo opportunity.

FMANZ sustainment depends on governance and operational excellence the efficiency and effectiveness of our operational systems and processes, the capability and productivity of our people, and the prudent stewardship of financial resources. Maintain financial reserves at a level that will allow FMANZ to sustain operations should the FM Summit, sponsorship, or membership fees return a result well below that budgeted for.

Strive for excellence in governance and operational practice.

Undertake conservative and prudent financial and risk management.

Maximise membership growth and responsiveness to members' needs.

Maximise member and sponsor loyalty.