

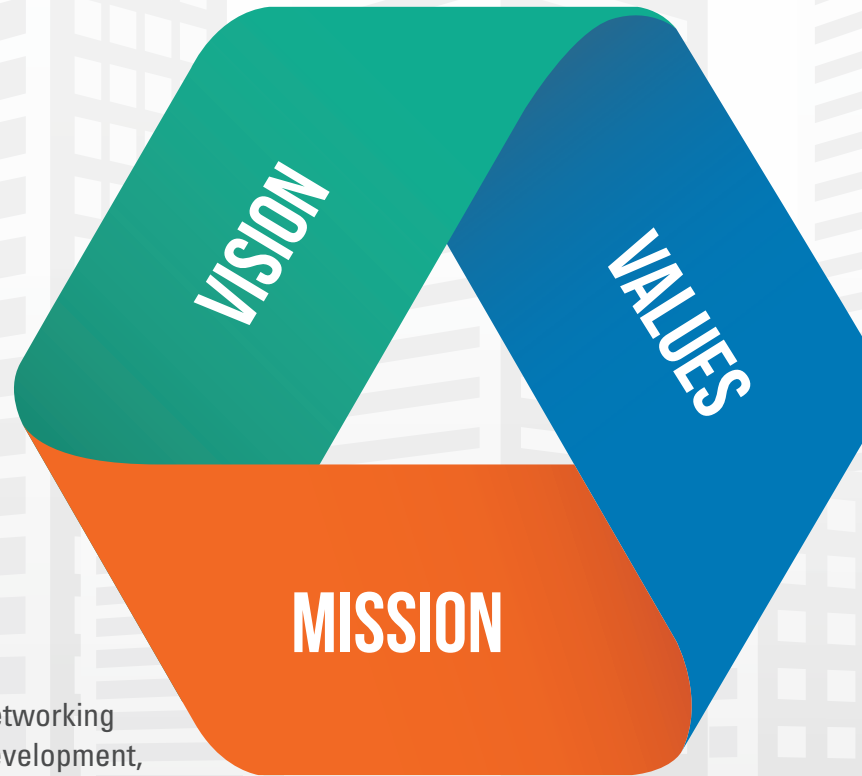
# VISION, MISSION & VALUES

## VISION

Building futures for the FM profession.

## MISSION

To be the hub for networking and professional development, and the industry voice for the FM community and the built environment.



## VALUES



### CONNECT

Bring people together to freely exchange knowledge and ideas.



### UNITE

Have clarity of purpose and own the common cause.



### COLLABORATE

Reach out to partners to grow understanding, support and strength.



### THRIVE

Advance together with purpose and unity to promote and achieve our goals.

**fmanz**

PEOPLE, PLACE  PRODUCTIVITY

# FMANZ STRATEGIC PLAN

## 2016 TO 2020

### VISION

Building futures for the FM profession.

### MISSION

To be the hub for networking and professional development, and the industry voice for the FM community and the built environment.

### STRATEGIC OUTCOMES

**01 LEADERSHIP**  
FMANZ is the recognised industry voice and go-to FM organisation.

**02 EDUCATION**  
FMANZ offers accessible and valued professional development.

**03 KNOWLEDGE**  
FMANZ is the hub for FM knowledge sharing.

**04 RECOGNITION**  
FM is recognised as an essential requirement to business success.

**05 SUSTAINABLE**  
FMANZ is a financially stable and prudently managed organisation.

### STRATEGIC INITIATIVES

Raise the profile of FM amongst key stakeholders and allied industries.

Continuously improve the FM Summit and Expo opportunity.

Lead in partnership with industry associations and organisations connected to the built environment on relevant issues and development goals.

Maximise member loyalty through continuous feedback and refinement of value.

Provide a range of educational pathways that recognises the diversity of members and offers an equal opportunity for them to progress.

Work with progressive domestic educational institutes to support a contemporary range of FM programmes and qualifications.

Add value to the professional development of members through continuing professional development (CPD).

Work with international FM Associations to complement the NZ educational offering.

Utilise technology through developing an on-line platform that shares, informs and connects members across NZ.

Curate local and international industry knowledge to add value to members and promote the value of FM within the NZ market.

Maintain standard industry reference materials – including contracts, templates and benchmarks for use by members and member organisations.

Conduct research to validate facility management's business critical role, its economic and social value and to support FMANZ's educational offer.

Improve understanding of the role of the FM professional and their contribution to business productivity.

Develop professional membership to advance the careers of FM managers and the credibility of the industry as a whole.

Establish the scale of FM in New Zealand and promote to the wider business community and key stakeholders.

Utilise market segmentation to leverage marketing and communications.

Prudently diversify funding streams where practical.

Maximise sponsor engagement and value.

Strive for excellence in governance practice.

Undertake conservative and prudent financial management.

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[www.fmanz.org](http://www.fmanz.org)